

Dollar Day

AT THE
STORE THAT SATISFIES
You'll Look a long
Ways for Better
DOLLAR DAY BARGAINS



LINOLEUMS
4 square yards, New Process Linoleum, cut from
full roll. Limit 20 yds to a customer for **\$1.00**
DOLLAR DAY ONLY

SHADES
Three 50c Holland Shades for..... **\$1.00**
DOLLAR DAY ONLY

RUGS
Any Rug in our store, 27 x 54, for.... **\$1.00**
DOLLAR DAY ONLY

MATTING
6 yards good quality Japanese and
Chinese Matting **\$1.00**
DOLLAR DAY ONLY

SEE US ABOUT YOUR SHADES
As we manufacture Shades of every description. Estimates cheerfully
given upon request.

Some of Our Special Items

The Alva seamless velvet rug, 8x12, at..... \$17.50	New process Linoleums, durable patterns for every room 29c at a sq. yd.
Body Brussels, 8x12, excellent quality, regular \$22.50 \$22.50, at.....	Heaviest grade Scotch Inlaid Linoleum, regular \$1.55 grade sq. yd. at..... \$1.25

Neuss & Vaughn

Exclusively Floor Coverings.
BROAD AND STATE STS.
Tel. 941.

DOLLAR DAY

Every Day is Dollar Day at

THE WOMAN'S BOOT SHOP

Faultless Fitting Fall Footwear

in all the new stylish lasts and models are
sold every day at a dollar less than asked by
other stores for the same quality and style.

Low rent and our long experience in
buying enable us to offer high grade shoes at
slightly above wholesale prices.

\$2.50, \$3.00 and \$3.50
A full dollar value for every dollar spent.

Special For Tuesday Only

3 Pair of our regular ladies'
50 Gordon silk hose,
reinforced top, heels
and toes for TUES-
DAY ONLY **\$1.00**

JOHN T. McCORMICK
Proprietor.

1116 MAIN ST.
Upstairs

Not Many Store-Sales
Are Uninfluenced by
Store-Advertising!

The store-sales to-day that are uninfluenced, directly or indirectly,
by store-Advertising will not have amounted to ten per cent. of
the total business of the day. By the direct influence of advertising
is meant the sales of articles specifically advertised. By the indirect
influence of advertising is meant the articles sold that are not speci-
fically advertised, but are displayed to the customers who are drawn
to the store by THE ADVERTISED ARTICLES. In the latter case,
as surely as in the first, the advertising must be credited with the sale.

Observant merchants know that this is true. They should gain
courage from the knowledge to strengthen their advertising cam-
paigns to the point of matching their store-hope and plans.

FEARING U-BOATS, TRAVELERS CARRY IDENTIFYING TAGS

New York, Aug. 30.—Passengers ar-
riving here today aboard the steamer
Espagne from Bordeaux, wore identi-
fication tags, issued to them before
sailing, so that they might be identi-
fied in case German submarines
should send their ship to the bottom
while they were passing through the
war zone. It was the first time that
such tags had been worn by passen-
gers aboard a liner reaching this port
from Europe since the war began.

The Espagne sailed the morning of
August 21, shortly after the sinking
of the Arabic had become known. The
trip was without special incident.

Among the passengers was Dr. C.
Barnes Craig of the New York Neuro-
logical Institute, who had been ten
months in Paris studying the effect of
constant firing on the nerves of sol-
diers. Dr. Craig said that the while
of rifle bullets apparently was not
harmful to the nervous systems of the
men in the trenches as they soon be-
came accustomed to it, but that the
crashing of the big guns shattered the
nerves and made some men insane.

U.S. SHIPPING NOW IN FOREIGN TRADE SHOWS GREAT GAIN

Washington, Aug. 30.—The American
flag now floats over more ships in the
foreign trade than at any other time
since 1883 and the United States is
pressing close on France and Norway
as a maritime nation.

Figures made public today by the
department of commerce show a re-
cord increase in American shipping for
the year ended June 30. On that date
there were registered in the foreign
trade 2,769 ships totalling 1,312,775 gross
tons.

OBITUARY

ALICE TRAEADWAY
Alice, wife of Frederick Treadway,
died this morning at her home, 6
Stratford avenue. Mrs. Treadway,
who was 52 years of age, was well
known in the section of the city where
she resided.

JENNIE E. HENDEE
Mrs. Jennie E. Hendee died yester-
day at the home of Mr. and Mrs.
David Stephen, 562 Longbrook ave-
nue. Mrs. Hendee was in her 80th
year and is survived by several
nephews by marriage.

EDWARD FRANCIS KEANE
Edward Francis, infant son of Nich-
olas and Josephine Keane, died yester-
day at the home of her parents, 258
Brooks street. Mr. and Mrs. Keane
have a number of friends who sym-
pathize with them in their bereavement.

JAMES WALSH
The funeral of James Walsh was
held from his late home, 692 Brooks
street, at 2:30 o'clock on Saturday af-
ternoon. Rev. Mr. Gardner conducted
the services, which were attended by
a large gathering of friends of the
deceased. Interment was in Lake-
view cemetery.

SARAH E. PEER
Sarah E., wife of Frederick Peer, of
443 Grand street, died Saturday night
following an illness of long duration.
Mr. A. Peer, who was well known in the
section of the city where she resided,
was 38 years of age. Her husband
survives her.

ROSA VOELKEL
The funeral of Rosa Voelkel, who
died on Saturday, was largely attend-
ed from her home in Stratford at 2
o'clock this afternoon. Rev. Edward
N. Packard, pastor of the Stratford
Congregational church, conducted the

services. Interment was in Union
cemetery, Stratford.

PATRICK FINNERAN

Death came yesterday at the St.
Vincent's hospital to Patrick Finneran,
of 489 South avenue. Mr. Finneran,
who was 43 years of age, was well
known in the South End. He had
been employed by the Bridgeport Hy-
draulic Co. for many years. He was
a member of Division No. 1, A. O. H.
He is survived by a sister, Mrs. Anne
O'Connor.

MARY WILSON GRADY

The funeral of Mary Wilson Grady
was held from the mortuary chapel of
Henry E. Bishop at 2:30 o'clock this
afternoon and was attended by a
large delegation of friends of the
deceased. Rev. E. C. Carpenter of
the Stratford M. E. church conduct-
ed the services. Interment was in
Lakewood cemetery.

WALTER T. MUNRO

The funeral of Walter T. Munro
was held from his late residence, 399
Atlantic street at 1 o'clock this af-
ternoon. A large delegation of friends
attended the services which were con-
ducted by Rev. George W. Nichol-
son. The body was taken by auto-
mobile to East Lawn ceme-
tery, East Haven, where interment
was.

FRANCES HOILE SOMERS

Frances Hoile, wife of Frederick
Somers, of 414 John street, died Sat-
urday night following a lengthy ill-
ness. Mrs. Somers was born in Fair-
field, the daughter of George and
Elizabeth Trubee Hoile. She was
widely known in Fairfield where she
spent the greater part of her life and
had many friends in this city. She
was a member of the First Congrega-
tional church.

EDWARD G. WATERBURY

The funeral of Edward G. Water-
bury was held from the home of his
parents, Mr. and Mrs. John Waterbury,
of 109 Wheeler avenue, at 3:30 this
morning and a half hour later from
St. Patrick's church, where the mass
of requiem was sung by Rev. Father
Keane. The church choir sang "De-
 profundis" at the offertory and "Near-
er My God to Thee" at the conclu-
sion of the mass. The floral tributes
about the casket were of unusual
beauty and testified the popularity of
the young man. The bearers were
Joseph Whelan, Philip O'Connell,
Michael Mannix, Edward Ryburn,
Frank Wallace and Albert Jablonsky.
An unusually large funeral cortege
esorted the body to the grave in Park
cemetery, where interment was in the
family plot.

Hid Two Men As Witnesses Under Blankets And Hay

Monroe, Aug. 30.—A novel means of
either getting evidence in a suit for
slander, or getting into a fight, was
disclosed in the trial of Harry Maurer
and Michael O'Neill, farmers of Step-
ney before Justice Ambrose Hurd
where they were charged with using
profane language against Raymond
Beardsley and others. The defendants
who were represented in court by At-
torney A. J. Hull of Bridgeport were
discharged from custody within a few
minutes after the evidence was heard.

According to testimony offered by
Beardsley, who complained that the
defendants had often slandered him,
he hitched up an oxen team and
secreted an uncle and nephew beneath
a load of hay and blankets. He then
drove to Maurer's barn and there
clanked the ox chain until the de-
fendants appeared.

A fight might have resulted had not
a third man appeared in the barn of
Maurer's. A wordy battle ensued with
the result that Beardsley hitched up
his oxen and departed to swear out
warrants.

Robert Conarehard of New York
was drowned while bathing off Mu-
guenot Beach, Staten Island.

Admiral Caperton has taken over the
Port of Patz, Hayti, Custom House.

Englishmen say country is alive
with spies despite official activity.

1379 MAIN ST.
Between Arch and
High Streets

LEE'S

1379 MAIN ST.
Opposite the Lyric
Theatre

Big Free Coal Offer Continues Another Week



Tons of
COAL
FREE

To Be Given Away in This Big Sale of Household Ranges

These Ranges need little introduction because thousands of New Eng-
land housewives stand ready to recommend the wonderful qualities of
HOUSEHOLD "BUILT-TO-BAKE" RANGES. For 36 years these ranges
have given satisfaction and for a great many years we, ourselves, have sold
them and in this time we have had no cause to be dissatisfied. We are pleased
to give them our unqualified guarantee.

All This Week--TON OF COAL FREE--A HOUSEHOLD RANGE
TO EVERYONE BUYING

Other Good
Bargains
WOOL FIBRE
RUGS

Size 27x54
SPECIAL at
59c

SEAMLESS
TAPESTRY
BRUSSELS

RUGS
Size 9x12
SPECIAL at
\$12.00



Your Dollar
is worth more
DOLLAR DAY

Not An Article in This Lot Worth
Less Than \$1.50 and a Great
Many Are \$2.50 Values

For Tuesday Only
AS FOLLOWS:

Fumed Oak Leather Seat Chair ..	\$1.00
Brass Costumers ..	\$1.00
Axminster Rugs, 27x54 ..	\$1.00
Fine Lace Curtains, 1 pr.	\$1.00
Scrim Curtains, 1 pr.	\$1.00
Inlaid Linoleum, yd.	\$1.00
Full size Blankets ..	\$1.00
Velvet Rugs, 27x54, ..	\$1.00
Curtain Stretchers ..	\$1.00
Couch Covers ..	\$1.00
India Seats ..	\$1.00
Feather Pillows, 1 pr.	\$1.00

The Lee Brothers Furniture Co.

TRY FARMER "WANT ADS."

Dollar Sale at S. B. THING & Co. Inc. Dollar Sale

Thousands of Men's, Women's
Summer Shoes and Pumps in this sale.

All of our Men's White Canvas, also the Canvas Scout Shoes. Elk soles, regardless of former prices now going at.....	\$1.00
Boys' Canvas and Canvas Scout Bais. Were \$1.50 regular price. Sizes to 5 1/2 for.....	\$1.00
A big lot of Men's Fine Kid Slippers. Tan, and Black. Nowhere for less than \$1.50. Here.....	\$1.00
Girls 12 1/2 Stockings, all Fine rib and fast Black. All sizes at 12 pr for	\$1.00
500 pairs of Misses' fine Canvas, rubber sole Canvas 1-strap Pumps. \$1.50 grades at.....	\$1.00
300 pairs of Boys' Gun Metal Blucher Shoes. Sizes 8 to 13 1/2. Good trade at	\$1.00
Hundreds of Men's Fine Kid and Tan Romeos, Elastic Side Slippers. All sizes. Very soft....	\$1.00
Boys' Fast Black "Ipswich" wide rib, 12 1/2c stockings at 12 pr for	\$1.00

Bring a basket and get some of
these Shoes way below cost.

Women's Julietts by the hundreds, with patent tip and rubber heel. Regular \$1.50 values at.....	\$1.00
A big lot of Women's \$1.50 Elk sole Tan leather Oxfords. All sizes at	\$1.00
All of our Girls' Old District Patent, Gun Metal or Tan Pumps and Colonial, going at.....	\$1.00
Women's elegant Fine Gauze Lisle, double sole and high apliced heel, white, Tan and Black going	\$1.00
1,200 pair Women's fine grade \$2 to \$3.50 Oxfords, Pumps, etc. Tan, Gun Metal and Patents, Colonial and other styles. All sizes in this lot at.....	\$1.00
Every pair of our White Canvas and Buckskin high and low Shoes, worth from \$1.50 to \$4.00. Most all styles available and	\$1.00
"Mafy Merton" \$3 Oxfords and Pumps. Some of the best grades of women's shoes in Bridgeport, now going at	\$1.00
Men's Fine Silk Sox. Tan, Navy, Pearl, Black and White, also some Palm Beach colors at.....	\$1.00

Dollar Shoe Sale

Yellow Front Shoe Store S. B. THING & Co., Inc. 1153 MAIN ST.